

## Event agenda

***SOFTMOVE – Distretto Tecnologico Aerospaziale scarl  
B2B Meeting – Providing Lifestyle Services – Developing a New Business  
Transport Culture  
Porta Futuro, Bari, 03/06/2025***

09h00 - 09h30 Registration of participants and welcome coffee	
10h00 Morning session	
<b>ITEM 1</b> 09.30 – 10.00	<b>Institutional Greetings</b> <b>Presentation of Interreg IPA South Adriatic Programme</b>
<b>Contents and inputs</b>	<ul style="list-style-type: none"> <li>• DTA</li> <li>• Interreg South Adriatic JS</li> <li>• Representative from City of Bari</li> </ul>
<b>Expected output</b>	Welcome speeches and presentation of Interreg IPA South Adriatic Programme
<b>ITEM 2</b> 10.00 – 10.20	<b>SOFTMOVE project: impacts and partners involved</b> <ul style="list-style-type: none"> <li>• Nina Milic, Communications Manager, NVU Digital Den</li> <li>• Dritan Prifti, Director of Analyzing Remote Sensing Data Directory, ASIG</li> <li>• Mario Erario, Project Manager SOFTMOVE, DTA</li> </ul>
<b>Contents and inputs</b>	Presentation of project partners DTA, NVU Digital Den and ASIG
<b>Expected output</b>	Participants will be introduced to the project partners involved in the SOFTMOVE project and to the project expected objectives and results.
<b>ITEM 3</b> 10.20 – 10.40	<b>Keynote speeches of local stakeholders</b> <ul style="list-style-type: none"> <li>• Representative from AMTAB</li> <li>• Stefano Guagnano, UAS Flight Test Engineer, DTA</li> </ul>
<b>Contents and inputs</b>	Testimonial from local stakeholders active on mobility and UAS topics
<b>Expected output</b>	Participant will listen to the experiences and best practices that AMTAB and DTA are pursuing on issues related to smart mobility, digitisation of services and citizens' needs related to urban transport.
<b>ITEM 4</b> 10.40 – 11.30	<b>Round Robin presentation of companies (3 min each)</b>
<b>Contents and inputs</b>	Pitches from Italian, Albanian and Montenegrin companies involved in B2B

<b>Expected output</b>	Participant will listen company presentations to prepare for B2B activities
<b>11h30 – 11h40 Coffee break</b>	
<b>ITEM 5 11.40 – 12.00</b>	<b>Poll 1: how to develop a “smart” mobility</b>
<b>Contents and inputs</b>	Interactive polls to gather feedback and suggestions from participants on the topic of smart mobility and calibrate Splinter Session 1 discussion
<b>Expected output</b>	Participants will share their thoughts about gaps, challenges and opportunities of smart mobility technologies and solutions
<b>ITEM 6 12.00 – 13.00</b>	<b>Splinter session 1: how to develop a “smart” mobility</b>
<b>Contents and inputs</b>	Participants will be divided in 2 thematic groups (technology, users’ needs) to do an open discussion with the help of a moderator
<b>Expected output</b>	Actionable insights and ideas to further develop smart mobility solutions
<b>13h00 – 14h15 Lunch break</b>	
<b>14h15 Afternoon session</b>	
<b>ITEM 7 14.15 – 14.35</b>	<b>Poll 2: Cross-Border Collaboration Readiness: Apulia, Albania &amp; Montenegro</b>
<b>Contents and inputs</b>	Interactive polls to gather feedback and suggestions from participants on how improve cross-border collaboration and calibrate Splinter Session 2 discussion
<b>Expected output</b>	Participants will share their thoughts about gaps, challenges and opportunities of implementing cross-border initiatives between Apulia, Albania and Montenegro
<b>ITEM 8 14.35 – 15.35</b>	<b>Splinter session 2: Cross-Border Collaboration Readiness: Apulia, Albania &amp; Montenegro</b>
<b>Contents and inputs</b>	Participants will be divided in 2 thematic groups (strategic priorities, development of pilot actions) to do an open discussion with the help of a moderator
<b>Expected output</b>	Actionable insights and ideas to further develop cross-border initiatives
<b>15h35 – 16h00 Coffee break</b>	
<b>ITEM 9 16.00 – 16.30</b>	<b>Presentation of outcomes of the discussions of the day</b>
<b>Contents and inputs</b>	Summary of outcomes and point of discussions generated during the two splinter sessions

<b>Expected output</b>	A set of actionable ideas, insight and outcomes on how to develop smart mobility solutions in the Programme Area by strengthening cross-border collaborations
16:30 Feedback from participants about B2B session	
17:00 End of day	