

Providing Lifestyle Services – Developing a New Business Transport Culture

Overview:

This session is dedicated to reimagining the business transportation experience through a lifestyle-centric and smart city framework. Leaders in UAS, smart mobility, and broader smart city services will converge to explore how cutting-edge technologies and innovative business models can reshape transport into a holistic service offering. This approach not only addresses modern corporate mobility needs but also integrates seamlessly with the urban infrastructure and digital ecosystems of smart cities, enhancing overall quality of urban life.

Key Discussion Points:

- **Transformative Technologies:** Delve into the latest advancements in unmanned aerial systems, autonomous vehicles, and smart transport platforms, and explore how these technologies can revolutionize both corporate logistics and urban mobility solutions.
- **User-Centric Services:** Investigate tailored, on-demand transport solutions that enhance business travel, streamline corporate mobility, and introduce lifestyle services that also integrate smart city elements such as real-time traffic management and urban data analytics.
- **Smart City Integration:** Examine how smart city services—including IoT-enabled infrastructure, citizen engagement platforms, and energy-efficient urban planning—can be woven into new transport models to create interconnected, sustainable urban ecosystems.
- **Cross-Border Synergies:** Highlight opportunities for Italian, Albanian, and Montenegrin companies to collaborate on projects that integrate air and ground mobility with smart city systems, enhancing efficiency and sustainability across borders.
- **Innovative Business Models:** Explore the potential of subscription-based services, mobile app integrations, and digital platforms in creating seamless, lifestyle-oriented transport experiences that not only cater to modern enterprises but also support broader urban smart initiatives.

Expected Outcomes:

Participants will identify strategic partnerships, share best practices, and develop actionable plans that set the stage for a new transport culture—one that supports economic dynamism, fosters integrated urban mobility, and contributes to the overall improvement of smart city services and quality of life.